



**MINISTRY OF
YOUTH DEVELOPMENT**

TE MANATŪ WHAKAHIATO TAIOHI

Administered by the Ministry of Social Development

Funding Application Guide

For the 2018/2019 Financial Year

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About the Guide

1. Introduction

- 1.1 This guide ('the guide') is for organisations or individuals who are considering applying for funding from the Ministry of Youth Development (MYD) through the 2018/2019 contestable funding application process.
- 1.2 This contestable funding application process will allocate funding of up to \$2 million.
- 1.3 This funding is only available for the 2018/2019 financial year. Applications for funding beyond 30 June 2019 will not be considered at this point.
- 1.4 The [MYD Service Guidelines](#) document should also be read before submitting an application.

2. Purpose of the Guide

- 2.1 The guide has been developed to assist organisations or individuals considering applying for funding from MYD, by providing information about:
 - the high-level funding criteria and exclusions
 - the application processes and the timeframes involved
 - the assessment process and the detailed assessment criteria
 - the next steps for successful applications

Applying for Funding

1. High-Level Funding Criteria

- 1.1 MYD can only provide funding for opportunities that benefit young people aged 12 to 24 years.
- 1.2 The young people benefitting from the opportunities must be resident in New Zealand.
- 1.3 Organisations applying for funding must be legally recognised New Zealand-based organisations. This could be a business, charity, school, or some other type of organisation. To be a legally recognised organisation it must be registered on one of the several registers managed by the [New Zealand Companies Office](#), or set up under separate legislation. MYD requires all organisations to have a New Zealand Business Number (NZBN) in order for us to connect with you and make the process of getting the funds out to you easier. If you do not already have a NZBN, it is quick and easy to obtain one. Please visit www.nzbn.govt.nz/get-an-nzbn to get your NZBN.
- 1.4 To receive funding, organisations must have achieved, or be able to achieve, suitable accreditation when assessed against the Social Sector Accreditation Standards¹. This may be at Level 3, Level 4 or Level 5, depending on the activities involved in the project. Additionally, if the proposed project has an adventure based learning, overnight stays, or youth emergency services component then the Outdoor Pursuits and Camp Programmes for Children and Young People Specialist Standard² will also need to be met. MYD will confirm the level of accreditation required if an application is successful and provide details about how to gain accreditation.
- 1.5 If you are a young person (aged 12 to 24 years) applying for funding (through either of the 'Opportunity for Young People' streams, then you need to be supported by a legally recognised New Zealand-based organisation (as detailed above). This organisation will hold the contract with MYD and will receive all funding payments. This can be an organisation that you have set up yourself³ or an organisation that has agreed to hold the contract with MYD on your behalf⁴.
- 1.6 The organisations holding the contract for young people applying for funding through the 'Youth Enterprise – Opportunity for Young People' funding stream will only need to meet Level 5 of the Social Sector Accreditation Standards (a self-assessment).

¹ www.ms.govt.nz/what-we-can-do/providers/social-services-accreditation/accreditation-standards.html

² www.ms.govt.nz/documents/what-we-can-do/providers/approvals/l1-l2-l3-msd-specialist-accreditation-standards-outdoor-pursuits-programmes.pdf

³ For information on setting up you own business please visit: www.ird.govt.nz/tool-for-business/how-to-start/get-assistance/

⁴ For applications to the 'Youth Enterprise – Opportunity for Young People' funding stream, applicants are not required to have a business established or supporting them at the time of application but applicants should have plans in place so that they can receive funding if their application is successful.

2. Funding Exclusions

2.1 MYD can't fund:

- initiatives targeted at those below the age of 12 years or over the age of 24 years
- initiatives being delivered outside New Zealand
- initiatives that have already been completed
- domestic or overseas air travel
- individuals without the support of a legal entity (as detailed above)
- on-going costs, such as rent or salaries⁵
- the purchase of capital items (for example, vehicles or computers)⁶
- anything that may bring MYD into disrepute.

2.2 Providers who currently have a contract with MYD are eligible to apply but they may not apply for funding for the same programme/location that they are already contracted for. Applications from current MYD providers must be for new/different programmes or for delivery in new/different locations.

3. Funding Timeframes

3.1 MYD funding is allocated within financial years.

3.2 The financial year for MYD runs from **1 July 2018 to 30 June 2019**.

3.3 Funding through this application process will only be awarded to projects being delivered within this financial year.

3.4 Therefore successful applications will have contracts/outcome agreements that end on (or before) 30 June 2019 and the outcomes contracted for will need to be delivered by 30 June 2019, or earlier.

3.5 **Applications will open on 31 May 2018 at 9.00am and will close on 2 July 2018 at 12.00 noon.** More details are provided below.

3.6 Applicants should know the result of their application by **the end of August 2018**. Please note that successful applicants will not receive funding payments until an Outcome Agreement (OA)⁷ has been signed by both Parties.

3.7 Applicants can be awarded an OA without their social sector accreditation being completed but they must have submitted the application for accreditation to Social_Services_Accreditation@msd.govt.nz within the set timeframes (30 days of the accepting the Funding Offer for Level 4 and within 90 days for Level 3). Successful applicants will be notified of the required accreditation level when they are notified of their application result.

⁵ Apart from funding through 'Youth Enterprise – Opportunity for Young People', this funding may go towards on-going costs.

⁶ Apart from funding through 'Youth Enterprise – Opportunity for Young People', this funding may go towards the purchase of capital items.

⁷ An Outcome Agreement (OA) is a legal contract between the business/organisation and MYD.

4. Application Processes

- 4.1 MYD has four contestable funding streams that are open for applications during the 2018/2019 financial year.
- 4.2 MYD will only accept one application per individual, group or organisation for each individual project. Please do not apply for funding for the same project through more than one funding stream. If applications are submitted to the same funding stream or to more than one funding stream, these should be for different and distinct projects. Please ensure that you apply through the most suitable funding stream in all instances.
- 4.3 Applications will only be accepted if submitted through the online SmartyGrants application process which can be accessed here: <https://myd.smartygrants.com.au/>. MYD will not accept applications via email or in a hard copy format.

5. Funding Streams

- 5.1 The funding streams open for applications this financial year are:
- **Youth Development – Programmes and Services⁸**: funding organisations to support the delivery of youth development opportunities
 - **Youth Development – Opportunity for Young People⁹**: funding young people and organisations to support the delivery of youth-led youth development opportunities
 - **Youth Enterprise – Programmes and Services**: funding organisations to support the delivery of business, enterprise, information and digital technology education and skills development opportunities to young people
 - **Youth Enterprise – Opportunity for Young People**: funding to support young people to develop through investing in individuals or groups of young people who have a new and/or innovative enterprise/business project or idea.
- 5.2 **Appendix 1** provides a summary of these funding streams.
- 5.3 The funding streams 'Youth Development – Programmes and Services' and 'Youth Development – Opportunity for Young People' are focussed on providing contributory funding to Provider organisations, young people, and in partnership with other funders, to support the delivery of youth development opportunities. These opportunities should be focussed on increasing young peoples' wellbeing and resilience and skills and capability, predominantly through:
- **Leadership opportunities**: these are opportunities focussed on developing leaders and leadership skills; this includes leadership of self, leadership of others and leadership to influence.

⁸ Previous funding streams administered by MYD such as the Youth in Emergency Preparedness Fund (including Youth in Emergency Services and Youth in Civil Defence), the Small Communities Fund, the LGBTI Fund and the Local Government Fund have been consolidated in to this funding stream. Organisations or individuals who applied through these funds previously should now apply through the Youth Development – Programmes and Services Fund. This consolidated fund model allows greater flexibility to address local needs and direct funding towards the projects that will have the greatest impact.

⁹ This funding stream was previously called 'Youth Fund'.

- **Mentoring opportunities:** these are opportunities focussed on developing young people through mentoring relationships; this includes both peer and adult mentoring and one-to-one and group mentoring activities.
- **Volunteering opportunities:** these are opportunities focussed on using volunteering activities to develop young people; this includes volunteering to learn new skills, volunteering in employment settings and volunteering for the community.
- **Wellbeing opportunities:** these are opportunities focussed on improving the health, mental health and general wellbeing of young people. Various mechanisms (such as sport, socialising or the arts) may be used to achieve this.

5.4 The funding stream 'Youth Enterprise – Programmes and Services' is focussed on providing contributory funding to Provider organisations and in partnership with other funders to support youth enterprise opportunities that are focussed on delivering business, enterprise, information and digital technology education and skills development.

The economic and social environment is rapidly changing due to globalisation and advances in technology, and young people need additional skills and support to be prepared for the future work environment. Enterprise activities have been identified as a key mechanism to fill this void and to contribute to the development of young people.

- **Enterprise opportunities:** these are opportunities focussed on better preparing young people for the future work environment through delivering education and skills development in the areas of; entrepreneurship, business acumen, information and digital technologies, leadership roles and career aspirations.

5.5 The funding stream 'Youth Enterprise - Opportunity for Young People' is specifically aimed at young people who have a new and/or innovative business or enterprise idea/project, to help them progress on their enterprising journey. Evidence shows us that in a rapidly and constantly changing global environment, young people with entrepreneurial attitudes, behaviours and capabilities are more likely to succeed personally, academically and in business. This is why MYD want to support young people to develop these attitudes, behaviours and capabilities. The fund is open to applications from individuals or groups of young people aged 12 to 24 years who are resident in New Zealand.

5.6 Youth Enterprise – Opportunity for Young People funding is available to support projects at the early stages of the business/enterprise lifecycle. The project might be in one of these three stages:

- **Seed and Development:** the very beginning, you have an idea and you're just starting to work out if it will work and if you can do it
- **Startup:** You're ready to make it official and take the plunge; you're finding your first customers and tweaking the business
- **Growth and Establishment:** You've been in business for over 12 months and you have had enough success to start thinking about how to develop further and grow.

6. Application Assessment and Results

6.1 **Appendix 1** also provides some details about the assessment processes.

6.2 **Appendix 2** presents the detailed criteria and additional considerations that will be used when applications are assessed and considered for funding.

6.3 Below is a summary of these criteria by funding stream.

6.4 Applications to the **Youth Development – Programmes and Services** and the **Youth Development – Opportunity for Young People** funding streams will be assessed against the following criteria:

- How well the project aligns to delivering opportunities through leadership, mentoring, volunteering or wellbeing activities.
- How well the project looks like it will deliver on the outcomes of increasing young people’s wellbeing and resilience and/or increasing their skills and capability
- How well it is responding to a real need identified within the community where it will be delivered.
- How well it is co-designed with young people or run by young people themselves
- Overall, how the project is a quality youth development opportunity and how much it can be considered ‘value for money’ (this may take into account the amount of funding requested, the number of young people who will benefit from the project and the intensity of the interaction with the young people)
- In addition to these criteria, extra consideration will be given to projects that address specific groups of young people or specific areas as identified by MYD. These are:
 - Young Māori
 - Young Pacific People
 - Youth with Disabilities
 - Young Women
 - Young People living in the Regions
 - Youth in the Rainbow Community.
- Consideration will also be given to:
 - A provider’s/individual’s reputation and/or previous experience or new/innovative providers
 - The geographic location where the project will be delivered
 - The potential the project offers for developing partnerships.

6.5 Applications to the **Youth Enterprise – Programmes and Services** funding stream will be assessed against the following criteria:

- How well the project aligns to delivering business, enterprise and information and digital technology education and skills development.
- How well the project looks like it will deliver on the outcome of increasing young people’s preparedness for the future work environment (as well as increasing young people’s wellbeing and resilience and/or increasing their skills and capability).
- How well it is responding to a real need identified within the community where it will be delivered.

- How well it is co-designed with young people or run by young people themselves.
- Overall, how the project is a quality youth enterprise opportunity and how much it can be considered 'value for money' (this may take in to account the amount of funding requested, the number of young people who will benefit from the project and the intensity of the interaction with the young people).
- In addition to these criteria, extra consideration will be given to projects that address specific groups of young people or specific areas as identified by MYD. These are:
 - Young Māori
 - Young Pacific People
 - Youth with Disabilities
 - Young Women
 - Young People living in the Regions
 - Youth in the Rainbow Community.
- Consideration will also be given to:
 - A provider's reputation and/or previous experience or new/innovative providers
 - The geographic location where the project will be delivered
 - The potential the project offers for developing partnerships.

6.6 Applications to the **Youth Enterprise – Opportunity for Young People** funding stream will be assessed against the following criteria:

- How well the project presents a new and/or innovative business/enterprise project.
- How well the project appears to be a viable and/or achievable business or enterprise.
- How well the project appears to be a sustainable business or enterprise.
- How well the project will deliver on the outcome of increasing young people's preparedness for the future work environment through practical experience.
- Overall, how deserving the project appears (this will depend on factors such as if it is a social enterprise, or focussed on environmental sustainability, health and wellbeing or community development).

7. Next Steps

- 7.1 After the application process has been closed, each funding stream will have a panel of five individuals who will assess all of the applications against the criteria and considerations (presented in Appendix 2).
- 7.2 Each panel will consist of at least one young person, one MYD staff member, one social sector representative external to MYD and two other external members. Both of the 'Enterprise' funding stream panels will have an industry expert and the 'Youth Development – Opportunity for Young People' funding stream panel will have at least three panel members under 25 years.
- 7.3 The results of the assessments for all four funding streams will be summarised and taken to a funding decision meeting where applications will be reviewed and final funding recommendations will be made to the Director of MYD.

- 7.4 MYD aims to have informed all applicants by the end of August 2018 of the result of their application.
- 7.5 All successful applicants will be assigned a MYD Relationship Manager; this individual will be the main contact for communication with MYD.
- 7.6 Once successful applicants have been notified, the details of the contract or Outcome Agreement (OA) will be discussed with the Relationship Manager and followed up with a formal Letter of Offer before the final OA is produced to be signed by both parties.
- 7.7 As already mentioned, MYD can only contract with 'legal entities'. This includes businesses, charities, schools, local or national government bodies or any other type of organisation as long as they are legally recognised and New Zealand-based organisations. To be a legally recognised organisation it must be registered on one of the several registers managed by the New Zealand Companies Office, or set up under separate legislation. We require all organisations to obtain a New Zealand Business Number in order to make it easier and faster to inform, connect and transact with us and to help streamline time-consuming business processes such as invoicing and procurement.
- 7.8 Once the OA is signed by both parties, the organisation holding the contract with MYD should invoice MYD for payment as detailed in the OA. MYD will then pay the invoice.
- 7.9 If the OA specifies subsequent payments during the course of the OA then the organisation should invoice MYD when payment is due. Subsequent payments may only be paid by MYD if specific conditions of the OA have been satisfactorily met, such as reports submitted on time. Any requirements will be detailed in the OA.

Appendix 1 – Details of the 2018/2019 Contestable Funding Streams.

Type of Funding	What is funded?	What are the expected outcomes for the young people?	Funding Stream	Who can be funded?	How can I apply?	What is the total value of the fund for the 2018/2019 financial year?	What level of funding is available per application?	When do applications open and close for the 2018/2019 financial year?	When will results be known?
Positive Youth Development Promotion	Youth Development Opportunities This funding supports youth development projects that have a focus on delivery through leadership, mentoring, volunteering and/or wellbeing opportunities.	Increased wellbeing and resilience : this refers to increasing those attributes or strengths that support young people to deal with adversity or change and to thrive as individuals. Those attributes or strengths include a young person having: <ul style="list-style-type: none"> • confidence • connection • character 	YOUTH DEVELOPMENT - PROGRAMMES & SERVICES FUND	This funds organisations to support the delivery of youth development opportunities	Submit applications through the Youth Development - Programmes and Services Funding Application Form	There is around \$1 million worth of funding to be distributed across these two funding streams	\$10,000 to \$100,000	Applications are open between 31 May 2018 and 2 July 2018	Applicants should be notified of the results of their application by the end of August 2018
		Increased skills and capability : this refers to increasing those competencies or skills that support young people to thrive at home, at school, at work or in their community. Those competencies or skills include: <ul style="list-style-type: none"> • critically thinking • decision making • communication • taking responsibility for themselves • caring for others • participating and contributing 	YOUTH DEVELOPMENT - OPPORTUNITY FOR YOUNG PEOPLE FUND	This funds young people and organisations to support the delivery of youth-led youth development opportunities	Submit applications through the Youth Development - Opportunity for Young People Funding Application Form		\$5,000 to \$30,000		
Expanding Youth Enterprise and Education	Youth Enterprise Opportunities This funding supports youth development projects that have a focus on delivering business, enterprise and information and digital technology education and skills development.	Increased preparedness for the future work environment through: <ul style="list-style-type: none"> • entrepreneurial skills • business and financial acumen • information technology and digital skills • employment opportunities • leadership skills • career aspirations • educational attainment In addition to increased wellbeing and resilience and increased skills and capability (as described above).	YOUTH ENTERPRISE - PROGRAMMES & SERVICES FUND	This funds organisations to support the delivery of business, enterprise, information and digital technology education and skills development opportunities to young people.	Submit applications through the Youth Enterprise - Programmes and Services Funding Application Form	There is around \$1 million worth of funding to be distributed across these two funding streams	\$10,000 to \$100,000	Applications are open between 31 May 2018 and 2 July 2018	Applicants should be notified of the results of their application by the end of August 2018
		Increased preparedness for the future work environment through: <ul style="list-style-type: none"> • business experience • entrepreneurial skills • business and financial acumen • leadership skills In addition to increased wellbeing and resilience and increased skills and capability (as described above).	YOUTH ENTERPRISE - OPPORTUNITY FOR YOUNG PEOPLE FUND	This funds young people to support the development of a new and/or innovative business/enterprise project or idea.	Submit applications through the Youth Enterprise - Opportunity for Young People Funding Application Form		\$5,000 to \$30,000		

Appendix 2 – Full Application Assessment Criteria and Considerations

Table 1 - Criteria for Assessment of Applications to the Youth Development – Programmes and Services Fund and the Youth Development – Opportunity for Young People Fund

Criteria	What is meant by this Criterion?	What would 'Great' look like?
<p style="text-align: center;">1</p> <p>How well does the project align to MYD's focus on supporting opportunities delivered through leadership, mentoring, volunteering or wellbeing activities?</p>	<p>We see leadership, mentoring, volunteering and wellbeing activities as key mechanisms for young people to increase their wellbeing and resilience and skills and capability. Therefore this criterion is about ensuring that proposed programmes align to delivering opportunities through these types of mechanisms.</p> <ul style="list-style-type: none"> • Leadership activities - these are activities focussed on developing leaders and leadership skills; this includes leadership of self, leadership of others and leadership to influence • Mentoring activities - these are activities focussed on developing young people through mentoring relationships; this includes both peer and adult mentoring and one-to-one and group mentoring activities • Volunteering activities - these are activities focussed on using volunteering activities to develop young people; this includes volunteering to learn new skills, volunteering in employment settings and volunteering for the community • Wellbeing activities - these are activities focussed on improving the health, mental health and general wellbeing of young people. Various mechanisms (such as sport, socialising or the arts) may be used to achieve this. 	<p>For an application to be considered 'Great' on this assessment criteria, it should;</p> <ul style="list-style-type: none"> • specify which of the components of youth development opportunities (leadership, mentoring, volunteering or wellbeing) are present in the proposed project, and • explain clearly how those components function within the programme. <p>For example, an application might state that a project has both mentoring and leadership components. It should then clearly explain how these components function. For example, the project involves focused mentoring sessions over a six week period for groups of young people with a mentor to develop a public health campaign for their school. The young people will be mentored through developing an idea and will gain self-leadership skills through this programme as they will need to lead their project and deliver the chosen campaign across the school.</p>
<p style="text-align: center;">2</p> <p>How well does the project look like it could deliver on the outcomes of increasing young people's wellbeing and resilience and/or increasing their skills and capability?</p>	<p>We consider a quality youth development opportunity to be one that is focussed on achieving the outcome of increasing a young person's wellbeing and resilience and skills and capability.</p> <p>Building wellbeing and resilience refers to increasing those attributes or strengths that support young people to deal with adversity or change and to thrive as individuals. Those attributes or strengths include a young person having:</p> <ul style="list-style-type: none"> • confidence: a sense of self-worth and mastery; having belief in one's capability to succeed • connection: a feeling of safety, structure, and belonging; positive bonds with people and communities • character: a sense of independence and individuality; connection to principles and values <p>Building skills and capability refers to increasing those competencies or skills that support young people to thrive at home, at school, at work or in their community. Those competencies or skills include the ability for a young person to:</p> <ul style="list-style-type: none"> • think critically and to make good decisions • communicate positively and effectively • take responsibility for and manage themselves • care for and relate to others • participate in and contribute to their community 	<p>For an application to be considered 'Great' on this assessment criteria, it should;</p> <ul style="list-style-type: none"> • detail the activities involved in the youth development project. • detail the specific outcomes expected from the youth development project, and, • explain clearly how those activities will lead to a young person achieving the expected outcomes. <p>The description of the activities should provide enough detail to fully understand what is involved, for example, just saying the activity is mentoring is not enough, instead saying the activity is a three month mentoring programme where young people meet once a fortnight with their mentor for one-to-one mentoring focussed on achieving set life goals is a great example.</p> <p>The specific outcomes expected from a programme or activity should also be clearly stated, for example, just saying that the mentoring programme will lead to increased capability and resilience lacks enough detail, instead saying that the mentoring programme leads to young people taking responsibility for themselves, thinking critically about their future, gaining confidence and belief in themselves and connecting with a positive role model, is much better.</p> <p>The logic behind how the activities will lead to the desired outcomes should be convincing and supported by evidence where appropriate. There may be several steps between the activity and the desired outcome; a great application will detail the steps and any assumptions that might be made in the theory behind how an activity can lead to an outcome. For example, the mentoring programme mentioned above can lead to the desired outcomes when positive connections are made between the young person and the mentor over the time that they work together, when the young person learns new information and skills and applies these to their life, when the young person is supported and encouraged and has the confidence to make changes in their life.</p>

<p style="text-align: center;">3</p> <p style="text-align: center;"><i>How well does the project respond to a real need identified within the community where it will be delivered?</i></p>	<p>We believe that youth development projects should be needed and/or wanted by young people themselves and have a clear objective to respond to a situation or gap identified by the young people and/or the communities in question. We expect applicants to be able to demonstrate that there is a need for the project that they are proposing and asking MYD to support.</p> <p>MYD seeks to be responsive to the needs of our rangatahi, these needs change over time and differ across the country therefore we want to see evidence that youth development programmes are responding to real needs of our rangatahi.</p>	<p>For an application to be considered 'Great' on this assessment criteria, it should;</p> <ul style="list-style-type: none"> • present evidence that the need exists and, • clearly articulate how this need is being addressed by the project. <p>For example, an application might present anecdotal and/or data demonstrating why local young people want and/or need the proposed project. Types of information presented could be, but is not limited to; a community survey, a Youth Council identifying young people's wants, local school academic achievement data, the profiling of clients' backgrounds, actual and/or in-kind partner support and local youth unemployment information.</p> <p>The application should demonstrate how MYD funding will help address an identified gap in local youth service provision. It could also mention the strengths/assets of the community that this will tap into and build upon.</p>
<p style="text-align: center;">4</p> <p style="text-align: center;"><i>How well is the project co-designed with young people or run by young people themselves?</i></p>	<p>We strive to put young people at the centre of the work that we do; to respond to their needs and listen to what they have to say. We seek to empower young people by involving them closely in the work that we do and the decisions being made.</p> <p>Co-design is an all encompassing term that refers to "designing something alongside the people who will use it". Similar concepts in other disciplines might be known as client-centred care in a health context or co-creation in an education context. Co-design as a methodology (i.e. a way of doing) gives opportunity to those will benefit from something to be involved in its design. Co-design processes give voice to multiple stakeholders (including young people), through sharing their experiences and thoughts in a structured and safe process. You'll be able to have a deeper understanding of a young person's lived experiences, enabling you to design something more tailored to your audience. A great place to start is Ara Taiohi's Code of Ethics for Youth Workers. Familiarise yourself with this set of ethics as they will enable you to create positive conditions for wellbeing and engagement with the rangatahi you serve (this text is taken from the Lifhack website).</p>	<p>For an application to be considered 'Great' on this assessment criteria, it should;</p> <ul style="list-style-type: none"> • clearly articulate how the project is (or has been) co-designed with young people, and/or, • how the project is run by young people <p>For example, an application that is completed jointly with and/or by young people could clearly articulate the youth voice. A great application would demonstrate how young people have a role to play in the governance, management and implementation of the project. An application should explain what the co-design process will look like, who will be involved, what roles young people and adults will play in the designing and decision making; not simply that a co-design process will take place. Applications could reference where their project sits in reference to Shiers or Hart's models of participation. See MYD's website for more information on models of youth development.</p>

**5
Overall, how
much can the
project be
considered a
quality youth
development
opportunity and
how much can it
be considered
'value for money'?**

By 'quality' youth development opportunity we mean that the opportunity should align to best practice standards for youth development as set out by the [Youth Development Strategy Aotearoa](#) and address [the '5 \(or 6\) C's' of youth development: Connection, Confidence, Character, Caring, Contribution and Competence](#).

By 'value for money' we mean that given the amount of funding support requested, the intensity of the programme, the resources required to deliver the project, the number of young people who will benefit from it and the impact that the project could have for young people, it appears to be a good way to spend that money.

For an application to be considered 'Great' on this assessment criteria, it should;

- present good evidence across all areas of the application that it will offer a great development opportunity for young people,
- clearly articulate how the project aligns to best practice for youth development, and
- the funding requested is justified when considered alongside the potential benefits for young people

For example, an application might describe how the project activities clearly align with the expected outcomes (through an intervention logic) and be based on good youth development principals and practice. A great application would provide sufficient detail to help breakdown the developmental journey undertaken by young people involved in the project. An application could demonstrate how it aligns to the principles of the [YDSA](#) and other youth development models, not simply say it aligns to a model or is good practise. Applications could also demonstrate how these principles and/or research are evident throughout the whole project, not just one or a few aspects of the overall project.

The funding requested should reflect fair and reasonable essential costs to deliver the project. A basic budget that gives a breakdown on costs and cost per young person participating; as well as highlight any support in-kind should be given so there is a clear overview of the whole project costs and support. A great application will demonstrate partner contributions where applicable.

Table 2. Criteria for Assessment of Applications to the Youth Enterprise – Programmes and Services Fund

Criteria	What is meant by this Criterion?	What would 'Great' look like?
<p style="text-align: center;">1</p> <p>How well does the project align to MYD's focus on supporting opportunities delivered through enterprise activities?</p>	<p>The economic and social environment is rapidly changing due to globalisation and advances in technology and young people need additional skills and support to be prepared for the future work environment. Enterprise activities have been identified as a key mechanism to fill this void and to contribute to the development of young people. Therefore we will also focus on supporting these types of opportunities. Enterprise activities are not just about developing young entrepreneurs; they are also more generally about engaging young people and better preparing them for the future work environment.</p> <p>Enterprise activities are activities focussed on delivering business, enterprise, information or digital technology, education and skills development to young people. Young people may also be involved in the design and delivery of these opportunities. An enterprise opportunity may also include elements of leadership, mentoring, volunteering or wellbeing activities.</p>	<p>For an application to be considered 'Great' on this assessment criteria, it should:</p> <ul style="list-style-type: none"> • specify the nature of the enterprise component, and any other components, and • explain clearly how these components functions within the programme. <p>For example, an application might state that a project has an enterprise component and leadership and mentoring components. It should then clearly explain how these components function. For example, the project involves focussed mentoring sessions over a six week period for groups of young people with a business mentor, where they learn about developing a business idea, workshop ideas with the mentor, and how to pitch it for funding. The young people will gain self-leadership skills through this programme as they will need to lead their project and deliver the funding pitch.</p>
<p style="text-align: center;">2</p> <p>How well does the proposed project look like it could deliver on the outcomes of increasing young people's preparedness for the future work environment?</p>	<p>Building entrepreneurial/business skills includes young people increasing their:</p> <ul style="list-style-type: none"> • entrepreneurial experience • business and financial acumen • information technology and digital skills • employment opportunities • leadership skills • career aspirations • educational attainment. <p>in addition to increased capability and resilience.</p>	<p>For an application to be considered 'Great' on this assessment criteria, it should;</p> <ul style="list-style-type: none"> • detail the activities involved in the youth enterprise project • detail the specific outcomes expected from the youth enterprise project and, • explain clearly how those activities will lead to a young person achieving the expected outcomes. <p>The description of the activities should provide enough detail to fully understand what is involved, for example, just saying the activity is enterprise is not enough. Instead saying the activity is a twelve month entrepreneur incubator programme where young people meet once a month with their mentor for one-to-one mentoring focussed on developing a business plan, learning and being coached and also attend three workshops designed to up-skill young entrepreneurs is a great example.</p> <p>The specific outcomes expected from a programme or activity should also be clearly stated, for example, just saying that the enterprise programme will lead to increased entrepreneurship lacks enough detail. Instead saying that the programme gives the young people personalised coaching, focussed training, access to resources and advice to build skills and develop viable businesses, is much better.</p> <p>The logic behind how the activities will lead to the desired outcomes should be convincing and supported by evidence where appropriate. There may be several steps between the activity and the desired outcome; a great application will detail the steps and any assumptions that might be made in the theory behind how an activity can lead to an outcome. For example, in the enterprise programme mentioned above, the desired outcomes can be achieved when positive connections are made between the young person and the mentor over the time that they work together, when the young person learns new information and skills and applies these to their life, when the young person is supported and encouraged and has the confidence to make changes in their life and apply these to their business project.</p>

<p style="text-align: center;">3</p> <p><i>How well does the project respond to a real need identified within the community where it will be delivered?</i></p>	<p>We believe that youth development projects should be needed and/or wanted by young people themselves and have a clear objective to respond to a situation or gap identified by the young people and/or the communities in question. We expect applicants to be able to demonstrate that there is a need for the project that they are proposing and asking MYD to support.</p> <p>MYD seeks to be responsive to the needs of our rangatahi, these needs change over time and differ across the country therefore we want to see evidence that youth development programmes are responding to real needs of our rangatahi.</p>	<p>For an application to be considered 'Great' on this assessment criteria, it should;</p> <ul style="list-style-type: none"> • present evidence that the need exists and, • clearly articulate how this need is being addressed by the project. <p>For example, an application might present anecdotal and/or data demonstrating why local young people want and/or need the proposed project. Types of information presented could be, but is not limited to; a community survey, a Youth Council identifying young people's wants, local school academic achievement data, the profiling of clients' backgrounds, actual and/or in-kind partner support and local youth unemployment information.</p> <p>The application should demonstrate how MYD funding will help address an identified gap in local youth service provision. It could also mention the strengths/assets of the community that this will tap into and build upon.</p>
<p style="text-align: center;">4</p> <p><i>How well is the project co-designed with young people or run by young people themselves?</i></p>	<p>We strive to put young people at the centre of the work that we do; to respond to their needs and listen to what they have to say. We seek to empower young people by involving them closely in the work that we do and the decisions being made.</p> <p>Co-design is an all encompassing term that refers to "designing something alongside the people who will use it". Similar concepts in other disciplines might be known as client-centred care in a health context or co-creation in an education context. Co-design as a methodology (i.e. a way of doing) gives opportunity to those will benefit from something to be involved in its design. Co-design processes give voice to multiple stakeholders (including young people), through sharing their experiences and thoughts in a structured and safe process. You'll be able to have a deeper understanding of a young person's lived experiences, enabling you to design something more tailored to your audience. A great place to start is Ara Taiohi's Code of Ethics for Youth Workers. Familiarise yourself with this set of ethics as they will enable you to create positive conditions for wellbeing and engagement with the rangatahi you serve (this text is taken from the Lifhack website).</p>	<p>For an application to be considered 'Great' on this assessment criteria, it should;</p> <ul style="list-style-type: none"> • clearly articulate how the project is (or has been) co-designed with young people, and/or, • how the project is run by young people <p>For example, an application that is completed jointly with and/or by young people could clearly articulate the youth voice. A great application would demonstrate how young people have a role to play in the governance, management and implementation of the project. An application should explain what the co-design process will look like, who will be involved, what roles young people and adults will play in the designing and decision making; not simply that a co-design process will take place. Applications could reference where their project sits in reference to Shiers or Hart's models of participation. See MYD's website for more information on models of youth development.</p>

<p style="text-align: center;">5</p> <p>Overall, how much can the project be considered a quality youth development opportunity and how much can it be considered 'value for money'?</p>	<p>By 'quality' youth development opportunity we mean that the opportunity should align to best practice standards for youth development as set out by the Youth Development Strategy Aotearoa and address the '5 (or 6) C's of youth development: Connection, Confidence, Character, Caring, Contribution and Competence' ().</p> <p>By 'value for money' we mean that given the amount of funding support requested, the intensity of the programme, the resources required to deliver the project, the number of young people who will benefit from it and the impact that the project could have for young people, it appears to be a good way to spend that money.</p>	<p>For an application to be considered 'Great' on this assessment criteria, it should;</p> <ul style="list-style-type: none"> • present good evidence across all areas of the application that it will offer a great development opportunity for young people, • clearly articulate how the project aligns to best practice for youth development, and • the funding requested is justified when considered alongside the potential benefits for young people <p>For example, an application might describe how the project activities clearly align with the expected outcomes (through an intervention logic) and be based on good youth development principals and practice. A great application would provide sufficient detail to help breakdown the developmental journey undertaken by young people involved in the project. An application could demonstrate how it aligns to the principles of the YDSA and other youth development models, not simply say it aligns to a model or is good practise. Applications could also demonstrate how these principles and/or research are evident throughout the whole project, not just one or a few aspects of the overall project.</p> <p>The funding requested should reflect fair and reasonable essential costs to deliver the project. A basic budget that gives a breakdown on costs and cost per young person participating; as well as highlight any support in-kind should be given so there is a clear overview of the whole project costs and support. A great application will demonstrate partner contributions where applicable.</p>
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Table 3. Criteria for Assessment of Applications to the Youth Enterprise – Opportunity for Young People Fund

Criteria	What is meant by this Criterion?
<p style="text-align: center;">1</p> <p>How well does the project meet the criteria of being new and/or innovative?</p>	<p>MYD wants to encourage and support innovation and creativity. Therefore it is very important that your project offers something new or different. By 'a new and/or innovative business or enterprise' we mean that the project should show creativity or originality, or embrace technology, future thinking or problem solving. It could be doing something that hasn't been done before, or taking something that already exists and applying it in a totally different way. It could be about finding creative solutions to everyday problems, or tapping into local resources to meet a local need.</p>
<p style="text-align: center;">2</p> <p>How well does the project meet the criteria of being viable and/or achievable?</p>	<p>MYD wants to understand the logic behind your business plan, what the identified need is and how you plan to address this. By 'viable and achievable' we mean that your project should be realistic and practical. While the long-term outcome for the business can't be known, the project should stand a good chance of success. It should also be legal and ethical.</p>
<p style="text-align: center;">3</p> <p>How well does the project meet the criteria of being sustainable?</p>	<p>By 'sustainable' we mean that the project should not be dependent upon funding or sponsorship. We do not necessarily mean that it has to make a profit. We would like to know how you are going to cover the day-to-day running costs of your business to ensure you can continue to operate and grow independently, after the MYD funding has been spent. While charitable aspects are encouraged, MYD will not fund any purely charitable ventures; the project should have potential to make a profit or be self-sustaining (not-for-profit).</p>
<p style="text-align: center;">4</p> <p>How well does the project look like it will increase young people's preparedness for the future work environment?</p>	<p>We hope that the young people who receive funding will benefit through gaining experience, training, mentoring and personal growth that will ultimately leave them better positioned to further progress this business project or take the experience gained to move forward to other opportunities. We are interested to hear what types of skills you are (or might be) learning and applying in the course of this project. What types of experiences have you had, or might you have, and how do you think these can support you to grow and develop? What impact has involvement in this project had on your life so far, or what impact could it have? How do you think these experiences will prepare you for the future work environment?</p>
<p style="text-align: center;">5</p> <p>How well does the project look like it will benefit New Zealand?</p>	<p>We want to understand the benefits of your project for New Zealand or for your local area. For example, we want to know if it will improve the environment, if it will help the local community, if it's a social enterprise, if it will help those less-able, if it responds to specific cultural needs not being met, if it will help young people to learn new skills, get work, or improve their health and wellbeing.</p>

Table 4. Additional topics to be considered when assessing applications

Consideration	What is meant by this consideration?
<p style="text-align: center;">1</p> <p>Does the project address one or more of the identified priority groups or areas?</p>	<p>MYD recognises that some young people have less access to opportunities than others. We are committed to targeting a percentage of our resources towards focussing on addressing this inequality and improving access for those rangatahi.</p> <p>We have identified six specific sub-populations of youth that regularly experience barriers to accessing youth development opportunities. These are:</p> <ul style="list-style-type: none"> • Young Māori • Young Pacific People • Youth with Disabilities • Young Women • Young People living in the Regions • Young People in the Rainbow Community
<p style="text-align: center;">2</p> <p>Does the applicant (individual and/or organisation) have a good reputation and/or experience with MYD? OR Is the applicant (individual and/or organisation) new to MYD and/or offering something new or innovative for young people?</p>	<p>MYD recognises well established and respected individuals and organisations within the youth sector that have had positive and productive relationships with us in the past. However, we also want to encourage new individuals/organisations to enter the youth sector or increase their profile. Therefore we will also consider new providers favourably, especially if they are offering something new or innovative for young people (such as trialling new approaches or harnessing technology to increase their reach or impact).</p>
<p style="text-align: center;">3</p> <p>Is the location (or locations) for the delivery of the project in areas where MYD are looking to support the delivery of opportunities to young people?</p>	<p>When we make funding allocation decisions we want to ensure that youth development opportunities are supported by MYD all over Aotearoa New Zealand. Therefore the geographic location of where the project will be delivered will be taken into consideration. Locations where we do not currently fund any (or very few) services may be considered more favourably to ensure that our funds are invested fairly.</p>
<p style="text-align: center;">4</p> <p>Does the project work in partnership with the local community, iwi, other organisations, other providers or other government agencies?</p>	<p>MYD is committed to working in partnership with communities, the business and philanthropic sectors, iwi, charities, NGOs and other government agencies in order to support quality youth development opportunities. We encourage applications that are bringing together different groups to work towards a shared goal for positive outcomes for our rangatahi.</p>